



# Sponsoring Christchurch Envirohub

Let's create a greener Christchurch

Your invitation to partner with us



**Christchurch  
Envirohub**

# About Christchurch Envirohub

## Help Us Thrive!

Christchurch Envirohub, a charitable trust established in 2018, nurtures a diverse ecosystem of environmental and sustainability organisations of Greater Christchurch. We are a one-stop hub for a myriad of organisations in the sector, as well as a provider of specialised environmental education.

Our goal is to nurture environmental & community wellbeing in Greater Christchurch

We do this by providing a variety of digital and physical tools, services and events that help support, connect, educate and inspire non-for-profits, businesses and the general community.

By partnering with us, you'll be supporting the work we do that enables the Greater Christchurch environmental sector to thrive.

It's probably no coincidence that New Zealanders favourite song of all time is called "Nature"<sup>1</sup>.

We take pride in our connection with our surroundings: our beaches, reserves, backyards and unrivalled blue skies. We thrive as individuals and a community when we echo the songwriter's call that 'nature enter me'.

Connecting with our surroundings enhances well-being and brings the region recreational, social and commercial benefits. The whenua (land), awa (rivers) and moana (ocean) also sustain and feed us. Yet nature relies on us to be responsible kaitiaki (guardians) of the extraordinary citywide environment we find ourselves living in.

<sup>1</sup> Song by Fourmyula, 1969. [https://en.wikipedia.org/wiki/APRA\\_Top\\_100\\_New\\_Zealand\\_Songs\\_of\\_All\\_Time](https://en.wikipedia.org/wiki/APRA_Top_100_New_Zealand_Songs_of_All_Time)

Please email [benalder@chchenvirohub.org](mailto:benalder@chchenvirohub.org) to indicate your interest in sponsorship

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# Issues We Tackle

Our vision is to grow an ecosystem of environmental organisations in Greater Christchurch with sufficient capacity to pursue their missions. We've identified these key obstacles and opportunities within the sector:

## Organisational disconnection & isolation

***“Not having access to support can have a detrimental impact on those who need to make decisions”***

***- Business Mentors New Zealand***

Christchurch Envirohub addresses the need for intra-sector connection through free access to venues and networking opportunities. In practical and tangible ways, we enable people in the sector to support each other.

## Duplication & lack of coordinated mahi in the sector

***“Giving your time to [networking groups] supports your wellbeing and create[s] a new network of people ... who know about your work”***

***- Ministry of Business, Innovation & Employment***

We're strengthening the environment sector ecosystem by fostering intra-sector communication and skill sharing. Our electronic tools and in-person events create greater understanding, cooperation, and appreciation of the mahi of hundreds of participating organisations in Greater Christchurch.

## Environmental education for all ages

***“I wasn't aware stormwater goes straight into the sea”***

***- Mt Pleasant resident***

Tamariki and adults of all ages are learning from, and becoming inspired by, our educational activities.

Our educative programmes, such as weekly Envirokids interactive sessions, school-based Te Tuna Tāone with its urban freshwater focus, and Stormwater Superhero Trailer community resource, develop knowledge and positive behavioural change.

## Burnout & under-resourcing (capacity building)

***“Burnout is pervasive in the nonprofit sector”***

***- McKinsey global management consulting***

We provide resources, information, training and support to enhance organisational productivity and upskill personnel. Our Digital Map and Directory (of organisations) and collaborative events also allow potential volunteers and supporters to readily connect with environmental groups.

## Centralising eco-resources & information

***“Christchurch Envirohub is a great focal point for the environmental community in Ōtautahi Christchurch”***

***- Sustainable Coastlines***

Christchurch Envirohub provides practical and tangible ways for organisations to develop expertise and increase their capabilities. We collate resources such as our Eco Events and funding calendars, as well as run workshops on topics relevant to the sector.

## Raising awareness & motivating public involvement

***“There are more enviro issues than I thought”***  
***- Halswell resident at Christchurch Envirohub event***

We have a track record of facilitating greater understanding and appreciation of the Greater Christchurch environment. Our education programmes, epic storytelling (in e-news and online formats) and continually expanding online Digital Map and Directory provides pathways for all ages to be involved with, and contribute to, the sector.

# Our Solutions

## Support

- Digital and in-person resources that assist 300+ participating environment groups
- Centralised marketing and information- sharing services for participating organisations, such as e-newsletter, social media coverage and monthly Eco Events Calendar
- Training workshops (on topics of interest such as funding and submission writing) and one-on-one Casual Couch Kōrero sessions

**120+**

events per month listed on Eco Events Calendar

## Connect

- Building whanaungatanga (working relationships that honour others and foster a sense of belonging)
- Botanical Garden Kiosk and the Co-working space accomidating for 20+ eco-organisations. Act as community engagement & 'bump into' spaces
- Green Drinks provides an opportunity for those wanting to learn and connect with like-minded individuals (average attendance 50+ adults)
- Public interface with online Digital Map and Directory and digital platforms (1000+ monthly website views)

**6000+**

social media followers across all our platforms

## Educate

- Envirokids programme for 5-13 year olds, every Saturday (average attendance 45 kids; range of engaging eco-topics)
- Te Tuna Tāone action learning programme with schools, to develop appreciation and guardianship of this taonga species (8 schools/3300+ attendee hours to date; 130+ facilitator hours)
- Stormwater Superhero Trailer promotes education and behaviour change to reduce urban waterway contamination (356+ event hours at community and commercial sites)
- Public events such as Green Drinks and Submission Workshops, with collaborative speakers

**5800+**

adults and tamariki engaged with the Stormwater Superhero Trailer last summer

## Inspire

- Impact Storytelling project
- Freely accessible monthly e-newsletters (700+ subscribers)
- Strengthened organisational capabilities
- Epic eco-events such as clothing swaps and community plant sales, to inspire waste reduction and living more sustainably (average attendance of 150+ people)
- Environmental network gthering, city wide celebration and connecting event

**1200+**

attendees across our networking and connecting opportunities

# How Your Sponsorship Helps

## External benefits

- Enables CEH to provide valuable tools and services to the environmental network, including our Map and Directory, Funding and Events Calendar, workshops and networking events.
- Enables CEH to strengthen connections within the Greater Christchurch environment and sustainability sector, both with government bodies, businesses, and within the sector itself.
- Enhances CEH's impact and the effectiveness of the local sector. As well as nurturing the environment for future generations.
- Enables CEH to provide quality education, information and upskilling opportunities to the public, as well as raising general awareness.
- Helps provide physical spaces and resources to the sector.

## Internal benefits

- Enhances your business's Corporate Social Responsibility and ESG reporting efforts.
- Offers a chance to give back to both the environment and the community.
- Empowers your team with opportunities to upskill and engage more deeply in the environmental sector, beyond just planting initiatives.
- Fosters diverse networking opportunities that can benefit your business.

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"It's important for your business to develop a business case – that is, to consider the value for your business in investing in sustainability"\*

"By adopting a balanced approach to people, planet and profits we are safe-guarding the future for us all." – Karen Waitt, Consultant, Tall Poppies\*

As a charitable cause, sponsorships such as yours is essential. We welcome your support of our ongoing mahi and your desire to be a change-maker.

\*Environment3 report, co-authored by Sustainable Business Network and Ministry for the Environment



# Testimonials (hear from our network)

"Envirohub has maintained the eco-calendar, a very helpful newsletter, and hosts excellent in-person networking events. All of these activities help strengthen the environmental network in Ōtautahi, linking people and organisations so we can be more effective and stronger together"

**Joyce Yagar, Sustainable Ōtautahi Christchurch**

"A helpful partner in assisting with the set up of the Riverlution Eco Hub during its initial phase. We appreciate their ongoing collaboration as they strive to promote sustainability and community involvement"

**Richmond Community Garden**

"Provides an excellent networking and information sharing platform. Their programmes provide significant benefits to a range of community groups, organisations and individuals"

**Shelley Washington, Environment Canterbury**

"I had the immense pleasure of participating as a guest speaker in the remarkable Green Drinks speaker series. Being able to showcase our immersive VR experiences, ignite a passion for the ocean, and connect with enthusiastic participants was truly a wonderful experience. We are incredibly grateful for these invaluable opportunities that have enriched our journey as a new programme locally"

**Sian Crowley, BLAKE**

"A valuable connector of like-minded organisations as well as providing volunteers with a variety of opportunities all in one place"

**Emma Hunter, Sustainable Coastlines**

"The Directory is a valuable resource that has allowed us to connect with community groups that we otherwise wouldn't have heard about, and hence make a broader impact"

**Gareth Harcombe, Student Volunteer Army**

# Sponsorship level

Tier 3  
5K  
+gst



Tier 2  
10K  
+gst



Tier 1  
20K  
+gst



Partner  
TBA



	Tier 3 5K +gst	Tier 2 10K +gst	Tier 1 20K +gst	Partner TBA
Social posts (announcement of sponsorship/ showcasing your event or marketing campaign)	✓	✓	✓	✓
Your logo on our website	✓	✓	✓	✓
License to use our logos and images	✓	✓	✓	✓
Your logo at our Co-working space		✓	✓	✓
Priority bookings to our events		✓	✓	✓
Access to our network and referrals			✓	✓
Top-level consulting on becoming a more environmental and sustainable business. (Where to start? who to contact? what to focus on?)			✓	✓
Free planning and running of one team building/green day (Including; Stormwater education, kayaking + river cleaning + waste sorting, and gardening)			✓	✓
Exclusive coverage and partnership to your line of buisness with a right to veto competitors + Your logo on our email footer				✓
Access to the Stormwater Trailer at corporate events				✓

# What We Can Offer Sponsors

We are open to discussing a sponsorship package that's right for you. You might want to consider:

## Social posts and logo promotion

Let CEH show our appreciation by promoting aligned events/opportunities using our social media platforms. With over 6000+ social media followers across our platforms and 780+ subscribers on our monthly e-newsletters, we can provide beneficial brand awareness.

Additionally, we offer numerous opportunities to showcase your logo, including in our co-working space, which is utilised by various environmental organisations, in our email footers seen by hundreds of contacts, and on our website, which receives an average of 1,400 page views per month.

## Leverage the use of the Christchurch Envirohub logo

You can use our logo and amplify our positive stories to tell your customers & supporters that you are walking the talk. This helps increase your sustainability profile and reporting requirements; and generates goodwill with staff, clients and potential customers.

## Priority bookings to our events

Be on our priority list to notify when our events come up. Anything from Green Drinks, The Environmental Network Gathering, Clothing Swaps and our Submission Workshops.

## Access to our Network and referrals

It's not just about marketing your business's services or products; it's about making authentic connections with people in the sector for mutual benefit and a 'green' outcome. As a networking organisation, CEH regularly participates in guest speaking events and engages in networking opportunities. A key part of our core kaupapa is building relevant relationships and facilitating collaborative opportunities.

## Top level consulting

We help your business kickstart its journey toward environmental sustainability. Our approach provides clear foundations for where to begin, what to prioritise, and whom to engage. With ongoing support, we guide you through each step. By aligning your expertise and thought leadership with CEH, we can drive collective action for meaningful impact.

## Exclusive coverage and partnership

To show our commitment to our partnership we are happy to provide exclusive coverage and partnership to your line of business, vetoing any competitors. Providing a promising competitive advantage.

## Team building/green day

Let us organise a team-building/green day, where you provide the personnel, and we take care of the rest! We'll engage your team in various topics related to environmental learning through fun, interactive games and hands-on mahi.

The day begins with an entertaining session using the Stormwater trailer, exploring contamination in our awa, followed by a guided kayak tour on the Avon River, where we'll safely conduct a litter clean-up from our kayaks. Upon our return, we'll enjoy some delicious kai provided by an ethical local producer. We'll then roll up our sleeves to sort through the rubbish collected and finish off with a bit of gardening. The experience will bring a sense of satisfaction and wellbeing to you, your staff, and the environment.

(A beach clean-up can be substituted for the kayak river clean-up if preferred.)

## Stormwater trailer at corporate events

Utilise our Stormwater trailer resource at your next corporate event. Facilitated by us, let your team engage with valuable learning experiences while enjoying the entertainment we provide.



# Project costs

Prefer to be more specific about your sponsorship?  
Take a look at our project costs.

## Stormwater Trailer events

School event	\$1460
Public event	\$1,750
Commercial location	\$2,270

Help us deliver the stormwater trailer to a variety of public school and commercial events. Utilising Games and entertainment our facilitators are able to provide vital education and engagement to the community around stormwater, contaminants and our sewage systems.

## Submission Workshops

Sponsor the project (annually)	\$3,600
Full event cost (incl wages)	\$600 per event
Catering only	\$150 per event

Involves collaborating with different government agencies undertaking consultation on various policies that impact on local communities. We connect local communities with experts who can assist them in understanding the issues, and in making a submission. These events support local citizens to be informed and involved in the democratic process beyond voting.

## Envirokids

Sponsor the project (annually)	\$23,400
Full event cost (incl wages)	\$450 per event
Materials only	\$50 per event

The Envirokids Program is about informing and aligning kids with their environment through fun and engaging activities. We provide these activities through collaborating with other organisations already working in the environmental/sustainability space. These events are run every Saturday between 10 to 1, aimed at kids 5 to 13. They are free, inclusive and are centrally located.

## Sub-sector strategy events

Sponsor the project (annually)	\$6,000
Full event cost (incl wages)	\$500 per event
Catering only	\$150 per event

Aims to bring together groups working in the same sub-sectors. Such as community gardens, waste reduction and waterway care. Enabling them to explore synergies, share past experiences, exchange peer-to-peer support and share resources and ideas.

## System and administration workshops

Sponsor the project (annually)	\$2,400
Full event cost (incl wages)	\$600 per event
Catering only	\$150 per event

Workshops tailored to sharpen and improve the abilities of those working in the not-for-profit sector. Topics for these workshops will cover areas such as marketing & social media, funding application writing, policy writing, strategic planning, and general administrative & accounting processes.

## Oral History project

Sponsor the project (annually)	\$12,000
Sponsor an individual	\$2400

The purpose of this project is to build on a series of interviews done in 2020 on Cantabrians who over many years have promoted environmental awareness and action. Priorities around freshwater management and indigenous biodiversity reflect much of what these unsung champions have worked for. Capturing the stories and knowledge of our community leaders and movements will ensure their legacy lives on to inform and inspire present and future generations advocating for Nature.

## Environmental Network Gathering

Sponsor the project (annually)	\$1920
Full event cost (incl wages)	\$960
Catering only	\$300

The Environmental network gathers twice a year to celebrate our collective achievements. Representatives from diverse organisations share their successes and insights, fostering a strong sense of shared accomplishment.

These gatherings also serve as an opportunity to reflect on key steps for the future of our organisations and projects. The evening centres on sharing inspiring stories and significant milestones from each group's mahi

## Te Tuna Tāone

Sponsor a school	\$8,200
(\$7,600 of in-kind time is contributed for each school sponsored)	

Is a year-long action learning programme that works with schools in wider Ōtautahi/Christchurch to become kaitiaki and take action for urban waterways to improve the life of this taonga species, the longfin tuna/ eel. The facilitator provides an introduction to tuna and urban impacts, then a stream field day, followed by numerous sessions to develop and realise ākonga/student actions to help the tuna and waterways, leading to reflection and celebration.

## Environmental Co-working Space

Sponsor the space (annually) \$24,000

Sponsor a coworker (annually) \$3320

Addressing the issues of disconnection, isolation, and resource deficiencies in the non-profit sector.

The co-working space provides a connected and vibrant workspace for those working in the non-profit sector.

There is access to meeting rooms, a permanent desk, storage, social office events, and a pleasant working environment.

Rent is based on a pay scale arrangement accomidating for those on tight budgets and working minimal hours

## Green drinks

Sponsor the project (annually) \$7,200

Full event cost (incl wages) \$600 per event

Catering only \$100 per event

Is a collaborative education and connection event collaborating with a variety of speakers working in the environmental and sustainable space. A talk is provided followed by an activity and then a opportunity for networking and drinks.

## Impact storytelling

Sponsor the project (annually) \$24,000

Sponsor an organisation \$400

Informal interviews are conducted with the environmental network in order to build relationships, establish the history and journey of these organisations but also support the passion and people behind it. The information obtained is then incorporated into a written piece used to capture the public interest and showcase their work through a new lens.

## Map, directory and calendars

Yearly maintenance and upkeep \$6,500

The Map and Directory showcase all the sustainable and environmental organisations in Christchurch making it far easier for organisations to connect and collaborate. The Eco Events calendar showcases all the sustainable and environmental events occuring in Christchurch and the Eco Funding calendar shows all the funding opportunities relevant to those groups.

# We look forward to hearing from you!

## Contact our Trust Manager

Ben Alder

[benalder@chchenvirohub.org](mailto:benalder@chchenvirohub.org)

Ph: 022 157 2413

[www.chchenvirohub.org](http://www.chchenvirohub.org)

